

Janice K. Brewer
Governor

Bryan Martyn
Executive Director



Board Members

Larry Landry, Phoenix, *Chair*
Walter D. Armer, Jr., Vail
Mark Brnovich, Phoenix
R. J. Cardin, Phoenix
Kay Daggett, Sierra Vista
Alan Everett, Sedona
Vanessa Hickman,
State Land Commissioner

ARIZONA STATE PARKS BOARD
ARIZONA STATE PARKS OFFICES
NOVEMBER 20, 2013
MINUTES

Board Members Present

Alan Everett, Vice-Chair; Walter D. Armer, Jr.; R.J. Cardin; Kay Daggett; Vanessa Hickman

Board Members Present Via Teleconference

Mark Brnovich

Board Members Absent

Larry Landry, Chairman

Staff Members Present

Bryan Martyn, Executive Director; Kent Ennis, Deputy Director; Jay Ream, Deputy Director, Parks and Development; Dawn Collins, Interim Chief of Resources and Public Programs; Monica Enriquez, Public Information Officer; Jeff Prince, Off-Highway Vehicle Coordinator; Katie Valeros, Recreational Trails Planner

Attorney General's Office

Laurie Hachtel, Assistant Attorney General

AGENDA

(Agenda items may be taken in any order unless set for a time certain)

A. CALL TO ORDER - ROLL CALL – 10:00 AM

Vice-Chairman Everett called the meeting to order at 10:08 a.m.

B. PLEDGE OF ALLEGIANCE

Mr. Armer led the audience in the Pledge of Allegiance.

C. INTRODUCTIONS OF BOARD MEMBERS AND AGENCY STAFF - Board Statement - "As Board members we are gathered today to be the stewards and voice of Arizona State Parks and its Mission Statement to enhance, manage and conserve Arizona's natural, cultural and recreational resources for the benefit of the people, both in our parks and through our partners."

Ms. Hickman read the Board Statement. The Board and staff introduced themselves.

D. CALL TO THE PUBLIC - Those wishing to address the Board must register at the door and be recognized by the Chair. Presentation time may be limited to three minutes at the discretion of the Chair; the Chair may limit a presentation to one person per organization. The Board may direct staff to study or reschedule any matter for a future meeting.

Mr. Nick Lund representing the Arizona State Committee on Trails (ASCOT) was recognized by the Board. Vice-Chairman Everett said he would defer Mr. Lund's comments until his presentation under Agenda Item G-5.

E. CONSENT AGENDA - Items of a non-controversial nature have been grouped together for a single vote without Board discussion. The Consent Agenda is a timesaving device and Board members received documentation regarding these items prior to the open meeting. Any Board member may remove any item from the Consent Agenda for discussion and a separate vote at this meeting, as deemed necessary. Anyone may view the documentation relating to the Consent Agenda at the Board's office.

1. Approve Minutes of December 4, 2012 Arizona State Parks Board Meeting.
2. Approve Minutes of February 20, 2013 Arizona State Parks Board Meeting.
3. Approve Minutes of March 20, 2013 Arizona State Parks Board Meeting.
4. Approve Minutes of July 17, 2013 Arizona State Parks Board Meeting.
5. Approve Minutes of August 26, 2013 Arizona State Parks Board Meeting.
6. Approve Executive Session Minutes of September 18, 2013 Arizona State Parks Board Meeting.
7. Approve Minutes of September 18, 2013 Arizona State Parks Board Meeting.
8. Approve Executive Session Minutes of September 24, 2013 Arizona State Parks Board Meeting.
9. Approve Minutes of September 24, 2013 Arizona State Parks Board Meeting.

Mr. Cardin motioned to approve the Consent Agenda. Mr. Armer seconded the motion but asked if the Board could get the minutes sooner after each meeting and not have to approve them all for the entire year. Mr. Martyn answered affirmatively. The motion passed.

F. DIRECTOR'S SUMMARY OF CURRENT EVENTS – The Executive Director will provide a report on current issues and events affecting Arizona State Parks. A list of items to be discussed under this agenda item will be posted on the State Parks website (azstateparks.com) 24 hours in advance of the Parks Board meeting.

Mr. Martyn gave a presentation on the Director's Summary of Current Events. The presentation is included in these minutes as Attachment A.

Mr. Martyn noted that five veterans have been hired at State Parks as seasonal employees (two at Lake Havasu, two at Dead Horse Ranch and one at Fool Hollow Lake). There are a total of six positions. He said Arizona State Parks has received good press on this.

G. BOARD ACTION ITEM

1. Consider revisions to the Arizona State Parks Fee Schedule

Mr. Martyn said currently ASP allows for 50% off for active duty military to get into the parks but there is no accommodation for retired military. This will change the policy and fee schedule for veterans. This will open up the program to all current active duty and retired military for 50% off day-use only and must be Arizona residents. Also disabled veterans from 5-95% disabled will also get in for 50% off day-use. The policy for 100% disabled veterans remains the same as they get in free for day-use. This has been vetted with the Governor's Office of Veteran's Affairs.

Ms. Daggett asked what kind of cost reduction in revenues would ASP anticipate on this? Mr. Martyn said ASP would lose some money in the \$1,000 range but there is some goodwill at stake and pressure from legislators to help our Veterans. He said if the Board approves this it would be effective January 1, 2014.

Vice-Chairman Everett noted that the Board could change the policy if it became a financial hardship for the agency. Mr. Armer requested staff track this for the fiscal impact. Mr. Ream said it would be tracked on the Itinio system so the new way would be better tracked than the previous way of giving out an annual pass.

Ms. Daggett asked if this would add workload to the rangers? Mr. Martyn said it would be minimal and would cut down on the passes that were previously sent out that would cost the agency \$1 a piece to mail. Vice-Chairman Everett asked for an analysis one year from the time this goes into effect. Mr. Martyn answered affirmatively.

Mr. Armer motioned that the Arizona State Parks Board adopt the Fee changes as presented by staff to take effect on January 1, 2014 and direct staff to notify the public of the fee changes. Ms. Daggett seconded the motion. The motion passed.

2. Consider the Arizona State Committee on Trails (ASCOT) recommendation to remove a current ASCOT member for failure to attend meetings.

Mr. Ennis said the following agenda items are routine regarding the Advisory Committees. Ms. Daggett motioned that Jarod Rogers be removed from the Arizona State Committee on Trails effective immediately for failure to attend meetings. Mr. Armer seconded the motion. The motion passed.

3. Consider appointing members to Off-Highway Vehicle Advisory Group (OHVAG) for 2014.

Mr. Ennis said at OHVAG's December 6, 2013 meeting they recommended three new members and appointed one other for a second term to serve from January 1, 2014 through December 31, 2016. They also created an alternate position should a vacancy occur and serve until the next recruitment cycle. Staff concurs with OHVAG's recommendation.

Mr. Cardin motioned that Dave Williams, Marshal Gerston and Robert Quinn be appointed as new members to the OHVAG to begin serving on January 1, 2014 and serve through December 31, 2016. Ms. Hickman seconded the motion. The motion passed.

Mr. Cardin motioned to appoint David Moore of Gila County for a second term to continue serving as the Sportsperson representative through December 31, 2016. Ms. Hickman seconded the motion. The motion passed.

Mr. Cardin motioned to allow OHVAG to create a non-voting alternate position with a three-year term and appoint Bill Bond to serve. Should a vacancy occur before the expiration of a member's term, the alternate will assume the vacant member position and serve the remainder of that term or until the next recruitment cycle, whichever occurs first. The alternate position term will not count against the term limits for OHVAG members. Ms. Hickman seconded the motion. The motion passed.

Mr. Armer congratulated OHVAG for their work on this.

4. Consider appointing members to ASCOT for 2014 and make a recommendation for
Parks Board approval.

Mr. Ennis said ASCOT is making a recommendation for five members for their new term, which is January 1, 2014 through December 31, 2016. ASCOT is also recommending adding one member for one year to fill the current vacancy.

Mr. Cardin asked what was rationale in altering the composition for one year. Ms. Valeros said there were no qualified applicants to fill the Government position vacancy, which would replace Mr. Rogers who was earlier in the meeting removed from his position due to failure to attend meetings. The next qualified person for the position is a representative at large. Therefore, ASCOT chose to change the composition for one year.

Ms. Daggett motioned that Bill Gibson, Connie Lane, Bernadine McCollum, Lisa Gerdl and Linda Slay be appointed to the ASCOT to begin serving on January 1, 2014 and serve through December 31, 2016. Mr. Armer seconded the motion. The motion passed.

Ms. Daggett motioned to allow ASCOT to alter the composition of the committee for one year by adding one additional representative-at-large and that Angela Villa be

appointed as a representative-at-large to fill the existing vacancy on ASCOT and begin serving a three-year term on January 1, 2014. Mr. Armer seconded the motion. The motion passed.

Mr. Armer congratulated and thanked the ASCOT for their work.

5. Consider the ASCOT recommendation to add GPS coordinates to trail signs/diamonds.

Mr. Ennis said staff is seeking the Board's endorsement of this idea rather than a specific plan to do this. Nick Lund, Chairman of ASCOT, was introduced to the Board. He said he is also president of TRACKS, a non-profit organization that builds and maintains more than 200,000 miles of trails in Apache-Sitgreaves. He said in emergencies when hikers are lost it would take several hours for law enforcement and rescue and locate hikers because many times the hikers don't know where they are. Through a Heritage Fund grant from the Game & Fish Department, company was able to purchase 1,500 trail signs/diamonds. He clarified that the ASCOT does not want to add the GPS coordinates to the trail signs/diamonds but would like to GPS the coordinates of the trail signs/diamonds. After doing this in Apache-Sitgreaves, there were three successful rescues in one month period and all rescues took 45 minutes or less. He said ASCOT is recommending that Arizona State Parks notify the trails community across the state about the model to improve safety on the trail systems.

Ms. Daggett motioned that the Arizona State Parks Board acknowledges the TRACKS GPS Trail Marking System as a valuable tool in assisting distressed recreationists in remote locations and directs staff to take the suggested steps and any other appropriate actions to promote the use of this system by trail managers. Mr. Armer seconded the motion. The motion passed.

H. BOARD DISCUSSION

1. OHVAG will present accomplishments and activities during the past twelve months.

Mr. Ennis introduced Jeff Prince, Arizona State Parks' OHV Manager. Mr. Prince said Bill Nash, Vice-Chair of the OHVAG would be presenting the information and Mr. Prince would answer any questions the Board might have. Mr. Nash said he had been on OHVAG previously and is happy to be back. Mr. Nash said he has been an avid rider since he was five years old and also owns a Harley Davidson dealership. His main points were included in the Arizona State Parks Board Information Report for Agenda Item H-1. The Board Information Report is attached to these minutes as Attachment B.

Vice-Chairman Everett and Mr. Cardin both commented that the OHVAG has made positive changes in the last year and applauded both the OHVAG members and staff.

Mr. Martyn said ASP has put \$250,000 into an advertising marketing campaign for OHV. This is the initial phase to add awareness of that program and drive sticker sales. Mr. Ennis introduced Ms. Katie Valeros who is a new member of staff working on the Recreational Trails and OHV programs. He said she is a great asset to staff.

2. Parks Operations Status Update.

Mr. Ream gave an update on the Parks Operations Status. He said some things to note are the following:

- Tonto Natural Bridge State Park is now open 7-days per week.
- Since Homolovi State Park is not in the incorporated boundary of Winslow, the City of Winslow provides ASP's water rates at the town rates. The partnership with the Hopi Tribe is coming to an end and staff hopes it will be extended. Talks will begin soon.
- Lyman Lake State Park is currently on day-use only and will close in December. There is only one full-time employee there right now. The Park should re-open in May.
- Tubac Presidio State Historic Park has solved its issues between the Historical Society and the Friends of Tubac Presidio State Historic Park.

3. Arizona State Parks Foundation Update.

Mr. Martyn said he has initiated discussions with the Foundation leadership and Board members. There needs to be more discussions about ASP's expectations and about ASP's needs. Then we will see what we can do to work together to provide for ASP through advocacy, donations or friends group assistance. He noted that Mr. Meek, President, Arizona State Parks Foundation was in the audience.

4. Revenue Forecast by Major Fund and Park Visitation Update.

Mr. Ennis said through October ASP's year-to-date visitation is up 4.5%. Overall Park revenues are up 5.5 to 6%. The OHV Recreation Fund is ahead year-to-date 3% and 1% ahead of forecast. He said October was the month that the new legislation with the State Lake Improvement Fund (SLIF) formula kicked in and it is up 15%.

5. Consultant's Update.

a. Capital Hotel Management (CHM)

Mr. Martyn said Margaret Bailey the representative for CHM finished her inventory of the Parks. Staff is still trying to figure out the Bureau of Land Management (BLM) piece on concessions on the Colorado River. Ms. Bailey is looking at developing a Request for Proposal (RFP) for concessions. There will be a Request for Information (RFI) that will help her gather some information. The RFP should be out by the middle of next year. He said the Sandpoint concession contract is expiring and ASP

may need some assistance from outside attorneys to deal with the end of that contract. Mr. Ream said it is in the contract that we may owe Sandpoint some fair market value at the end of the contract.

b. Nexxus Consulting

Mr. Martyn said Nexxus Consulting is helping out in Washington D.C. and are continuing to identify grant opportunities. Mr. Travis from Nexxus Consulting has offered to assist in state legislative efforts. He said Mr. Ream would be the state legislative liaison for ASP.

I. TIME AND PLACE OF NEXT MEETING AND CALL FOR FUTURE AGENDA ITEMS

1. Staff recommends the next Arizona State Parks Board Meeting be held on **WEDNESDAY, January 15, 2014 at 10:00 AM** at the Arizona State Parks Boardroom, 1300 W. Washington St., Phoenix.

FUTURE MEETING DATES/POSSIBLE LOCATIONS:

February 19, 2014 – Arizona State Parks Boardroom, Phoenix.

March 19, 2014 – Arizona State Parks Boardroom, Phoenix.

April 16, 2014 – Arizona State Parks Boardroom, Phoenix.

May 15, 2014 – Arizona State Parks Boardroom, Phoenix.

June 18, 2014 – Arizona State Parks Boardroom, Phoenix.

August 20, 2014 – Arizona State Parks Boardroom, Phoenix.

September 17, 2014 – Arizona State Parks Boardroom, Phoenix.

October 15, 2014 – Arizona State Parks Boardroom, Phoenix.

November 19, 2014 – Arizona State Parks Boardroom, Phoenix.

Vice-Chairman Everett said he would like staff to identify some locations in advance for the next year. He suggested meetings be held at Oracle State Park, Lave Havasu City and San Rafael State Natural Area. He asked for advance notice so that Board members could fit it into their schedules.

2. Board members may wish to request staff to place specific items on future Board meeting agendas.

J. ADJOURNMENT

Vice-Chairman Everett adjourned the meeting at 11:42 a.m.

Pursuant to Title II of the Americans with Disabilities Act (ADA), Arizona State Parks does not discriminate on the basis of a disability regarding admission to public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting the acting ADA Coordinator, Nicole Armstrong-Best, (602) 542-7152; or TTY (602) 542-4174. Requests should be made as early as possible to allow time to arrange the accommodation.

Director – Current Events

Hay Barn construction at San Rafael SNA



Director – Current Events

Patagonia Olympic Distance Triathlon, November 2



Director – Current Events

Lake Havasu Paddlefest, part of the 2nd Annual Sand and Water Expo November 2-3



Director – Current Events

Archery lessons & target practice @ Lost Dutchman State Park



Director – Current Events

Director's Campout Series

Nov 2 at Alamo Lake SP (Wenden) - **Nov 13** at Picacho Peak SP (Picacho)
Nov 14 at Catalina SP (Tucson) - **Nov 15** at Oracle SP (Oracle)



Director – Current Events

Taste of the Bridge Fundraiser, Tonto Natural Bridge State Park



Director – Current Events

Dedication of Brown's Ranch Trailhead, Scottsdale



Director – Upcoming Events

Director's Campout Series

Director Martyn will hold a Director Campout Series at several State Parks throughout Arizona from Sep through Dec 2013. The purpose of the campouts is to engage visitors, residents, campers, hikers, outdoor enthusiasts and other constituents in a conversation about State Parks.

The Campout Series will be held on these dates (some of these are in conjunction with other events at the parks and the schedule is subject to change):

November 23 at Lost Dutchman State Park (Apache Junction)

December 4 at Buckskin Mountain State Park (Parker)

December 5 at River Island State Park (Parker)

December 5 at Cattail Cove State Park (Lake Havasu)

December 7 at Lave Havasu State Park (Lake Havasu)

Attachment A

Director – Upcoming Events

Park Events

November : Gallery Exhibit Bud Heiss Paintings at **Boyce Thompson Arboretum SP**

November: Exhibit “Snapshots of Southern Arizona's Past” at **Tubac Presidio SHP**

Nov 23: Cowboy Artist Reception Celebrates Lee Kannally Paintings at **Oracle SP**

Nov 24: Long Walk of the Navajo People Lecture at **Red Rock SP**

Nov 30: Star Party at Lost Dutchman SP

Dec 5-8: Vintage Trailer Gathering by Arizona Roundup at **Buckskin Mountain SP**

Dec 7: First Saturdays Concert Series at **Catalina SP**

Dec 7: Candlelight Tours & Victorian Christmas decorations at **Fort Verde SHP**

Dec 13: Lighting of the Luminaries at **Tombstone Courthouse SHP**

Dec 15: Moonlight Hike at **Lost Dutchman SP**

Jan 1: First Day Hikes at multiple parks

Attachment B
Agenda Item #: H-1



Title: OHVAG will present accomplishments and activities during the past twelve months

Staff Lead: Kent Ennis, Deputy Director

Date: November 20, 2013

Report:

A member of OHVAG will present the group's accomplishments related to assisting and advising the Arizona State Parks Off-Highway Vehicle Program. Presentation will be verbal and may include, but may not be limited to the following topics:

- Reviewed one grant cycle in FY13: fourteen applications were received, eight projects were funded (\$578,588 in OHV funds and \$199,975 in RTP funds were awarded for a total of \$778,563).
- Expanded the OHV Program's budget to allow for the development of programs the public wants, and restructured existing ones to improve results and reduce costs
 - Supported creation of the Trail Tool Program which is partially operational, and has supported five trail building days in the Flagstaff area this past season;
 - Supported creation of the OHV GIS Interactive Map, which will inform the public of legal riding opportunities, coordinate grant tracking and identify maintenance needs. Project specifications are being developed to assist with contractor selection
 - Supported additional funding for the Trails Plan 2015 survey;
 - Supported the acquisition of vehicles and resources to improve public outreach efforts
 - Supported a streamlined OHV Ambassador budget
- Visited 3 completed OHV grant projects and advised on how to improve them
- Created a subcommittee for the designation and promotion of Arizona's premier OHV trails, to increase tourism and trail user confidence in route selection based upon difficulty and location
- Fostered a cooperative spirit between OHVAG, agency staff, and agency partners
- Provided material for the OHV newsletter (such as articles on safe riding and tire repair) to make the content more appealing to the readership. Subscriptions have risen from a low of 1320 in September 2012 to 2576 as of November 14, 2013. The average unique open rate of 35% exceeds the industry average of 11%. The

Attachment B
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unique open rate in October 2013 was 43% as compared to 26% in October of 2012.

- Appeared at agency meetings, OHV Ambassador events, and OHV club meetings to share information with the public about the OHV Program and OHVAG
- Promoted grants program to user groups and agency partners to increase participation
- Helped gather over 400 OHV user email addresses for the 2015 Trails Plan targeted user survey, which will inform the priorities and grant criteria for RTP and OHV grant funds in 2015 - 2019. Survey data will be collected through December, 2013, and a report will be available in summer, 2014.